

# FIELD UPDATE



**DATE:** Oct. 10, 2014  
**TO:** American Equity NMOs and Appointed Agents  
**FROM:** Jessica Kilker, Assistant Vice President – Marketing Services  
**RE:** Important Product Change and Commission Reduction Information

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## Important News! Commission Reduction and Product Discontinuation

In order for American Equity to offer the level of consistent and secure products that we are known for, we must continuously evaluate our portfolio and on occasion adjust our rates. As a valued field partner we strive to keep you informed of all important information affecting our agents. Below please find information pertaining to our rates and products.

### Commission Rate Reduction:

**Effective November 3, 2014**, commission rates are decreasing on the **Premier Eagle 10 (FPDA-7-08)\***. The first year commission rate will remain the same but the supplemental commissions are being discontinued. Please see your commission schedule for new rates.

Applications received by 1:00 p.m. (CDT) on **Oct. 31, 2014** will receive current commission rates. Applications received **Nov. 3, 2014**, and later, will receive reduced commission rates.

**NO EXCEPTIONS!**

### FPDA-10\* Discontinued:

Sales for the FPDA-10 fixed interest annuity are being suspended. Applications for the FPDA-10 will be accepted through **October 31, 2014**. Please see the [Approval Chart \(#1025\)](#) for other products available in your state.

Please visit our website at [life.american-equity.com](http://life.american-equity.com) or call Marketing at 888-647-1371 for more information.

**Thank you for your business!**

\*Form number and availability may vary by state.

[life.american-equity.com](http://life.american-equity.com)



Call us at **888-647-1371**

6000 Westown Pkwy West Des Moines, IA 50266

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