



NEW and Improved!

General Purpose Life Application

Effective December 2, 2013

Improved, more user-friendly application!

North American Company is pleased to announce that we will implement an improved **General Purpose Life Application on December 2, 2013**. Our goal is to make it as easy as possible for you to do business with us. These updates will aid in streamlining the underwriting process. These forms were also revised based on suggestions and recommendations from you.

Application enhancements include:

- Re-design of the non-medical and medical questions in an effort to obtain more complete information up front and avoid any unnecessary delays during the Underwriting process.
- Added information to comply with regulations for Unclaimed Property
- Expanded Sections for Beneficiary and Replacement
- Premium Information – If EFT is selected, a separate Electronic Fund Transfer Authorization is required to be completed.
- A disclosure for Community Property and signature field was added. The separate Community Property Release form is no longer needed.
- Revised Temporary Insurance Agreement (TIA)
- Enhanced application design. Our goal is to make the process simple for both you and the clients. The new design will help eliminate confusion and frustration.

| Old Form Number Series | New Form Number Series |
|------------------------|------------------------|
| L-3182 | ICC13L3208 |
| L-2977-R | L-2977B |

The following underwriting questionnaires were updated to be compatible with the new application in some states: Foreign Travel and Residence Questionnaire ICC13L2992B, Convulsive Questionnaire ICC13-L3185, Rapid Builder IUL Supplement to Application ICC13L3170B, Confidential Personal Financial Supplement to Application ICC13L3124A, Business Insurance Supplement to Application ICC13L3123A, Questionnaires ICC13L3120A, ICC13L3119A, ICC13L3118A, ICC13L3116B, ICC13L3115A, ICC13L3114A, ICC13L3113A, ICC13L2998A and ICC13L2991C.

North American Company will begin accepting the new forms effective **December 2, 2013**. Please destroy any copies of the old forms. **We will no longer accept the old form if it is dated after January 6, 2014.**

Application Form Availability:

- The new forms will be available through Forms Factory and for order from the Supply Department beginning December 2, 2013.



- The new forms will also be available on the next update of the illustration software which will be released on or about December 2, 2013.

We are pleased to provide you with these new forms. With these enhanced applications, we hope to get your qualified cases issued in the shortest time possible.

Any questions regarding the new forms may be directed to your New Business Team:

| | |
|----------------------|---------------------|
| Amethyst Team | 855-714-4510 |
| Amber Team | 855-714-4502 |
| Emerald Team | 800-669-9100 |
| Ruby Team | 866-606-2943 |
| Sapphire Team | 855-288-8149 |
| Topaz Team | 855-714-4508 |
| Opal Team | 855-704-4781 |